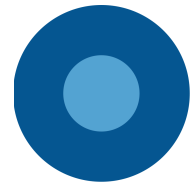


Tom Zender: CEO Mentor, Author, Speaker



Background

Tom Zender is a Professional CEO Mentor and Business Coach, Bestselling Business Author, and Motivating Business Speaker.

Tom Zender held leadership roles at General Electric and Honeywell, and has been a Senior VP in publicly held corporations, New York Stock Exchange and NASDAQ listed.

Additionally, he was the CEO of a startup technology company. And, he was president and CEO of a global nonprofit that serves over two million people.

His corporate board experience includes NASDAQ, Toronto Stock Exchange, and OTC listed public companies. He held nonprofit board positions with Ottawa University, the Forum for Corporate Directors, and the Evolutionary Leaders.

As CEO and Senior VP, he has held responsibility for:

- Strategic Business Development
- Marketing, Sales and Customer Support
- Information Technology Development and Deployment
- Finance, Accounting, Human Resources, Production, Facilities Management

He is a business graduate of Ottawa University with focus areas of Leadership, Marketing, and Information Technology.

Tom writes a weekly column about leadership and business for the *Phoenix Business Journal*. His first two business books in were Amazon bestsellers. In early 2016 he published his third book, *The Bottom Lines 2016: 52 Unforgettable Lessons in Leadership*. And in January 2017 his fourth book was published, *The Bottom Lines 2017: 52 More Motivating Lessons in Leadership*.

He has spoken to audiences of up 1,500 people in over 20 countries about leadership and other business topics.

Tom lives in Phoenix, Arizona with his wife, Dr. Wendy Zender, Ph.D.

Business Experience

General Electric (NYSE listed)

Manager Technical Support; large-scale computers; marketing and sales in manufacturing, financial, and technology industries; designed systems and software.

Honeywell (NYSE listed)

Manager of Worldwide Large Systems Support; networked large scale systems; support development, marketing and sales; Manager of Large Systems Product Requirements.

ITT (NYSE listed)

Vice President of Customer Service; computer display systems; provided field service and support to several hundred customers worldwide with a base of 30,000 systems.

GenRad (NYSE listed)

Director of Marketing; electronic test systems; strategic planning, marketing, key customer sales and support (e.g., IBM, Kodak, GTE, U.S. Army, Xerox).

MAI Systems (NYSE listed)

Senior Vice President of Strategic Development; business applications systems; strategy, program management, managed acquisitions (including Bell Atlantic Service).

Encore Computer (NASDAQ listed)

Senior Vice President of Marketing and Business Development; massively parallel systems; planning, introduction; distribution; company sold to Sun Microsystems.

Unity (501c3 nonprofit)

President and CEO; global nonprofit serving 2 million people; functional responsibility for 500 employees engaged in every aspect of business, including fund raising.

Corporate Board Experience

SAMSys Technologies (Toronto Stock Exchange listed)

Producer of radio frequency identification systems (RFID); member of compensation and governance committees.

Peerless Systems (NASDAQ listed)

Provider of computer imaging hardware and software; member of compensation committee.

GoSolutions (Over-The-Counter listed)

Producer of cloud-based communications systems for enterprise networks; member of compensation and audit committees.

Nonprofit Board Experience

Forum for Corporate Directors, Ottawa University, Evolutionary Leaders, and Unity.

Community Involvement

Tom is a faculty and student mentor at Arizona State University's SkySong business startup incubator. He also serves on the President's Community Advisory Council at Paradise Valley Community College.