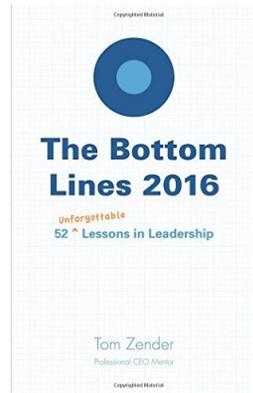
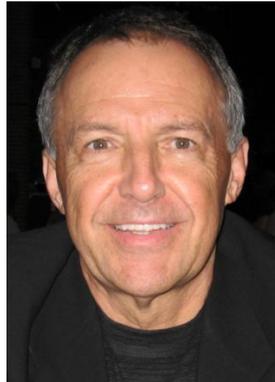


# Tom Zender

**Expert CEO Mentor & Business Coach**  
**Bestselling Author, Motivating Speaker**



## Be A Legacy Leader

“How to Be a Legacy Leader” engages and educates Tom’s audiences for sustainable success. Leadership roles with GE and Honeywell, CEO and Senior VP of Fortune 500 companies, small-medium businesses, startups, nonprofits – plus NASDAQ-listed board positions – underwrite Tom’s experience as a Legacy Leader. He speaks to audiences of up to 1,500 in 20 countries. Tom is a two-time Amazon bestselling business book author and writes weekly about leadership for the Phoenix Business Journal. He educates and entertains his audiences with upbeat, practical “take home” knowledge, wisdom, and a touch of humor.

### Background

Tom speaks from his deep experiences as a Legacy Leader:

- CEO and Senior VP in NYSE and NASDAQ listed corporations, midsize/small businesses, and startups.
- Leadership roles at General Electric and Honeywell.
- CEO of Unity, a global nonprofit serving over 2 million people.
- Board member of NASDAQ and Toronto Stock Exchange listed companies.
- Nonprofit board member for Ottawa University, Forum for Corporate Directors, Paradise Valley Community College.
- Writer for the *Phoenix Business Journal*.
- Two-times Amazon bestselling author of business ethics books.
- His newest book is *The Bottom Lines 2016: 52 Unforgettable Lessons in Leadership*.
- Mentors students at Arizona State University’s SkySong startup business incubator.

## **Audiences**

His inspired and appreciative audiences have included: General Electric, Honeywell, Los Angeles Trade Association, Ottawa University, Evolutionary Leaders, Unity, American Electronics Association, New Pathways for Youth, National Association of Women Business Owners (NAWBO), Canadian Defense Department, hundreds more.

## **Topics**

Tom Zender speaks about Legacy Leadership drawn from great leaders, his own successful leadership, and his bestselling books. Examples:

- How to Be a Legacy Leader
- Authenticity as the Irresistible Attraction of Legacy Leaders
- Infinite Shades of Grey: The New Leadership Mind
- What Legacy leaders Ask: The Power is in the Question
- Why Legacy Leaders have No Power
- Legacy Leadership Uncluttered: Simplifiers vs. Complicators

Other topics are available, including custom topics.

## **Endorsements**

"Tom articulates well the principles necessary to create a business culture and value system that provides the supportive environment for individuals to successfully collaborate, innovate, and deliver great results."

– Fred Anderson, former CFO of Apple Computer

"You know going in that he's an accomplished business leader and mentor with an impressive record of success and achievements. He's sincere and authentic. He is humble, kind and appreciates being in your company. He's a good listener. If he has an ego, he hides it well. He's a role model leader."

– Don Henninger, former CEO and Publisher, *Phoenix Business Journal*

"You were a distinct asset to General Electric. Your ability to communicate is outstanding."

– Kenneth G. Fisher, former Vice President of General Electric

"Zender explains how to leap ahead of the field by taking the most important leap of all: recognizing the power of your inner spirit to create breakthroughs you might not have ever thought possible."

– Marianne Williamson, New York Times bestselling author of *Return to Love*

"Tom's understanding of both business success and spiritual values has led him to the knowledge that the two are not separate entities - they are two sides of the same coin, and he deftly shows their integration."

– Deepak Chopra, bestselling author of *The Seven Spiritual Laws of Success*

## **Contact**

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